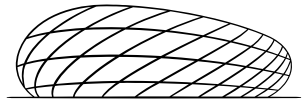


Allianz  Arena

Information letter regarding the collection of personal data in the context of use of event enquiries in the Allianz Arena pursuant to Art. 13 GDPR	
1. Identity of the data controller	Allianz Arena München Stadion GmbH Werner-Heisenberg-Allee 25 80939 München
2. Contact details of the data protection officer	Allianz Arena München Stadion GmbH Attn. the data protection officer Werner-Heisenberg-Allee 25, 80939 München E-Mail datenschutz@allianz-arena.com
3. Purposes for which the personal data will be processed	DO & CO München GmbH is the event and hospitality partner of the Allianz Arena, and carries out both the event planning and event management in the Allianz Arena outside match days. The event enquiries are therefore forwarded to DO & CO München GmbH to compile a quote or offer. The data collected is also used for statistical evaluation by Allianz Arena München GmbH.
4. Legal basis for the processing of data	The collection and processing of data is carried out based on the consent of the data subject (Art. 6 para. 1 letter a) GDPR), in the course of the enquiry process by means of contact form or mail enquiry.
5. Recipient / Categories of recipients	Franchisee / Hospitality partner DO & CO München GmbH
6. Transfer of data to a third country	No
7. Period of data storage	The data collected will be stored at least until after the event has taken place or until an event quote or offer has been declined, and beyond that period for statistical evaluations for up to 6 months, unless the data owner has previously issued a written withdrawal of consent for data processing.
8. Rights of the data subject	As a data subject, you have the following rights pursuant to the GDPR: <ul style="list-style-type: none">• Right of access (Art. 15)• Right to rectification (Art. 16)• Right to erasure (Art. 17)• Right to restriction of processing (Art. 18)• Right to object to processing (Art. 21)• Right to data portability (Art. 20)• Right to withdraw consent (Art. 7 para. 3)
9. Right to withdraw consent	You may withdraw your consent at any time with effect for the future. Please send your statement of revocation to the data controller or data protection officer stated above.
10. Right to object to a data protection authority	Bayerisches Landesamt für Datenschutzaufsicht, Promenade 27 (Schloss), 91522 Ansbach, phone +49 (0) 981 53 1300, fax (0) 981 98 1300, e-mail poststelle@lda.bayern.de



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11. Provision of personal data that is mandatory or essential

The provision of personal data is necessary to compile the quote or offer and to conclude a contract.