



## **THE MAGIC OF FC BAYERN - DESTINATION ALLIANZ ARENA**

### **FC Bayern Museum and Arena Tours**

Munich, 2020\\ The Allianz Arena is a unique temple of football, an architectural masterpiece, a Munich landmark and home to FC Bayern – making it an exciting destination 365 days a year. The combination of an Arena Tour and the FC Bayern Museum turns a visit on a non-matchday into a special event. A guided Arena Tour provides guests from across the globe with the opportunity to go behind the scenes at this impressive stadium and discover gems like the dressing rooms or the players' tunnel. The FC Bayern Museum, Germany's biggest club museum, also provides an emotional journey through time from the founding of the German record champions in 1900 to the current triumphant era. The combined ticket provides an ideal day out for the whole family. The FC Bayern Store offers a treasure trove for all FCB fans: with its 1,000 square metres, the biggest FC Bayern fan shop in the world boasts a wide range of red and white fan merchandise plus the latest club shirts. A wide choice of food and beverages perfectly rounds off a visit to the Allianz Arena.

#### **Arena Tour - the Allianz Arena up close**

A look behind the scenes enables visitors to experience the atmosphere of this outstanding stadium. How does it feel to follow in the footsteps of the heroes in the players' tunnel or walk into the dressing rooms? What happens at post-match press conferences? An interactive tour of the Allianz Arena gives visitors the opportunity to discover a wealth of facts and figures about one of the most modern stadiums in Europe. Whether you are a football fan, sports enthusiast or simply a curious visitor, the guided tours in German and English, provided by DO & CO München GmbH, offer something very special for all visitors and age groups. In addition, we offer a comprehensive programme for groups. For example, we operate child-friendly Kids Tours, and VIP Tours where you can sit on the bench or enjoy the view from an executive box. Please note that group tickets must be booked in advance.

#### **FC Bayern Museum - experience the magic of FC Bayern**

The FC Bayern Museum is Germany's biggest club museum, and one of the most popular museums in Munich, with an exhibition area of over 3,000 square metres. Excitement is guaranteed in discovering or rediscovering the most moving and significant moments in the club's history. In contrast to a traditional (football) museum, the interactive installation comprises much more than outstanding exhibits such as trophies, and boots and shirts worn by the Bayern stars. In addition, the history of the club is presented in a captivating mix of information and emotion that is up-to-date and exciting but at the same time completely authentic. Highlights of the exhibition include the recently won trophies, the Hall of Fame featuring the 17 greatest FC Bayern players of all time, the current squad as life-size standup figurines and an exclusive film. The prime motivation is to convey the values and traditions of the club to young and old alike.

**Our special tip:**

The FC Bayern Museum hosts special exhibitions regularly. Current information can be found on the homepage of FC Bayern Munich, among Museum.

**Opening times**

Monday – Sunday, 10:00 – 18:00 CET (FC Bayern Store up to 18:30 CET)

Closed at Christmas, New Year’s Eve and New Year’s Day

Special opening times on matchdays, admission with valid match ticket only

<b>Prices</b>	<b>Combiticket</b>	<b>FCB Museum</b>
Children 0-5 years of age	free	free
Children 6-13 years of age	11,00 EUR	6,00 EUR
Adults (from 14 years of age)	19,00 EUR	12,00 EUR
Concessions*	17,00 EUR	10,00 EUR
Adult groups from 20 children**	18,00 EUR/person	10,00 EUR/person
School classes/groups from 20 children**	11,00 EUR/person	6,00 EUR/person
Child groups from 0-5 years of age from 15 person**	9,00 EUR/child	5,00 EUR/child

\* FCB members, school students, apprentices, students, pensioners, severely disabled; all require valid ID.

\*\* Group bookings only available in advance through the Allianz Arena website.

**Address**

Allianz Arena

Werner-Heisenberg-Allee 25

80939 München

Phone +49 89 2005 4000

E-mail: [redaktion.internet@allianz-arena.com](mailto:redaktion.internet@allianz-arena.com)